



Optimized Supply Chain Performance and Reporting

Real-Time Reporting and Inventory Management Solution for Packaging Material Distributor

A midsize packaging material distributor needed to provide real-time supply chain insights from their inventory management system, Fishbowl, while reducing their IT dependency and costs on reporting resources.

CHALLENGES

- The packaging material distributor was using Fishbowl to monitor the inventory and purchase costs across 600 products, 300+ vendors, and three warehouses. They needed an even more advanced way to organize the data they were generating.
- Required a cost-effective, business-friendly tool to search data and perform actions.

SOLUTION

- ConverSight.ai integrated with Fishbowl to gain access to detailed inventory and transaction data.
- Integrated voice and text-based conversational insights through multiple channels – mobile, Web, and Google Home.
- Allowed for real-time and historical insights without IT dependency.
- Provided the ability to share data with other stakeholders without Excel spreadsheets and emails.
- Presented key metrics and proactive intelligence around margin erosion and delinquent purchase orders.

RESULTS

Significant revenue improvement across the customer base with forecast accuracy.



Revenue increased through proactive action

\$2.1M



Margin improvement through price correction

2.5%



Reduced customer calls and emails

40%

Conversational AI-Driven Analytics Platform

INVENTORY AND SUPPLY CHAIN VISIBILITY



Google-like access to ERP and CRM data

REDUCED REPORT CREATION COSTS



5X productivity increase

CROSS-TEAM COLLABORATION AND SHARED INSIGHTS



Empowered customer service with instant access to data

PROACTIVE INSIGHTS AND PRODUCT FORECASTING



Spend analysis and proactive alerts on anomalies



ConverSight.ai

To find out more, contact us at info@conversight.ai