



AI-POWERED ANALYTICS FOR RETAIL AND E-COMMERCE

Actionable Insights.
Instantly. Anywhere.

MARKET BASKET ANALYSIS

WHAT IS MARKET BASKET ANALYSIS?

ConverSight.ai helps retailers gain visibility into buyer demand and trends to accurately forecast product levels, analyze buying patterns and plan for the future.

25% DECREASE IN
SHIPMENT COSTS

35% REDUCTION IN
INVENTORY COSTS

15% REDUCTION IN
EXPIRING PRODUCT

RETAIL EXCELLENCE WITH THE POWER OF AI

Achieve a better understanding of consumer purchasing patterns to influence buyer decisions, set up effective joint promotions and drive sales.



REMOVE NON-MOVING INVENTORY

Gain insight into products customers are most likely going to want to purchase next to better forecast inventory levels



DRIVE SALES AND PROMOTIONS

Uncover associations between items to analyze customer behavior and identify combinations left unleveraged



IMPROVE CUSTOMER SATISFACTION

Understand customer behavior, unexpected trends and demand patterns.

