



Actionable Insights.  
Instantly. Anywhere.

## DEMAND

## FORECASTING

### A NEW STANDARD FOR NEW BUYING PATTERNS

The growth of online sales and the digital retail ecosystem combined with external and global factors triggered a new operational standard for e-commerce companies.

Retailers must understand true consumer demand, adjusted to seasonal variability, while maintaining the right level of inventory, at the right place and time.

**22%** DECREASE IN STOCKOUTS

**18%** REDUCTION IN INBOUND SHIPPING COSTS

**25%** INCREASE IN ON-TIME PERFORMANCE

### RETAIL EXCELLENCE WITH THE POWER OF AI

Now more than ever, retailers need the power of artificial intelligence, machine learning and advanced analytics to integrate mass amounts of distributed data, understand buying patterns and analyze consumer behavior to accurately predict future demand forecasts.



#### FORECAST SEASONAL DEMAND

Organize historical data trends to accurately forecast for seasonal needs, plan safety inventory, and improve communication with suppliers



#### REDUCE SPLIT SHIPMENTS

Understand customer behavior, unexpected trends and demand patterns to inform shipments and control costs. Gain insights to inform where to keep inventory to avoid split shipments and optimize space



#### OPTIMIZE INVENTORY LEVELS

Gain insights into slow moving inventory with proactive forecasting to react faster to changes that occur in supply and demand

**FOR MORE INFORMATION**

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