

Customer Success Story

Advanced Inventory Visibility & Product Tracking

Challenges

- A global provider of visual medical products and services was challenged with a high volume of distributed data sets, while also experiencing extreme changes in demand due to seasonal fluctuations.
- With the traditional, manual processes in place, decision makers were working with outdated and incorrect data leading to costly inefficiencies and poorly stocked service locations. The company needed a clear, consolidated view of all regions and location-level details in one place.

Solutions



Real-Time Inventory Visibility

ConverSight delivers real-time visibility into **aging inventory and inventory levels** across products and services for optimized inventory management and planning.



Automated Processes

Automated manual processes to free up resources for overall improved productivity and efficiency.



Inventory Control Process

Streamlined the inventory control process between vendors.

Results

Enhanced visibility into every corner of the supply chain with proactive insights.

5%

Reduction in inventory costs

10%

Reduction in aging inventory

10%

Decrease in month-to-month costs

Benefits

- Insights into historical and seasonal trends to decrease aging inventory.
- Automated processes to lower costs.
- Increased communication between vendors for optimized procurement.

