

Customer Success Story

Inventory Planning With Conversational AI

Challenges

- A leading outfitter of cowboy boots and western apparel was fulfilling a large volume of e-commerce orders at stores instead of warehouses.
- This resulted in increased shipping and holding costs, as well as lower profitability on e-commerce orders. The company needed Market Basket Analysis to decide on key products that needed to be stored in warehouses.

Solutions



Smart Forecasting

Produced key metrics and proactive insights on inventory for **reduced inventory costs**



Market Basket Analysis

Analyze customer purchasing patterns across **your SKU's to understand and fulfill true** consumer demand.

On-Time Customer Delivery



In-depth analytics and proactive insights allowed **for instant visibility into potential supply** disruptions, keeping deliveries on time.

Results

Increase on-time fulfillment for ecommerce orders from the warehouse.

40%

Reduction in time spent creating ad-hoc reports

18%

Increase in on-time delivery performance

24%

Reduction in ecommerce order fulfillment costs

Benefits

- Receive automated, proactive insights into raw material status.
- Drill down function, enabling detailed and granular analytics.
- Improved overall customer delivery, increasing market competitiveness

