

Customer Success Story

End-To-End Production Visibility With The Power of Unified Analytics

Challenges

- AJ Manufacturing, an exclusive manufacturer of professional mechanics tools was juggling a complex product schedule across thousands of SKUs and raw material pieces.
- The company was looking for a solution that could automate the entire process from Excel worksheets, and proactively forecast manufacturing schedules to satisfy demand.

Solutions

Build Simulation

ConverSight provided Build Simulation storyboards, determining how many units needed to be manufactured and when, based on current inventory and demand.

Materials Resource Planner (MRP)

ConverSight analyzed stock inventory levels, demand forecasts, and work orders to proactively determine when current raw materials will run out, and when to get more.

Build Insights

With 3,000+ products and parts, AJ had non-moving stock on their shelves; ConverSight provided stock insights, showing where their money is so they can work with suppliers to re-negotiate and save money.

Results

AJ Manufacturing gained end-to-end visibility into their production processes, saving money and preparing their production line for future challenges.

- 10%** Reduction in hours spent on reporting
- 7%** Increase in sales since launch
- 5%** Decrease in operational costs

Benefits

- Increased visibility and control over production scheduling.
- Multiple hours saved on reporting and planning each day.
- Instant increase in margins and sales.