



Extending Acumatica GIs with AI

Supply Chain Visibility for Acumatica

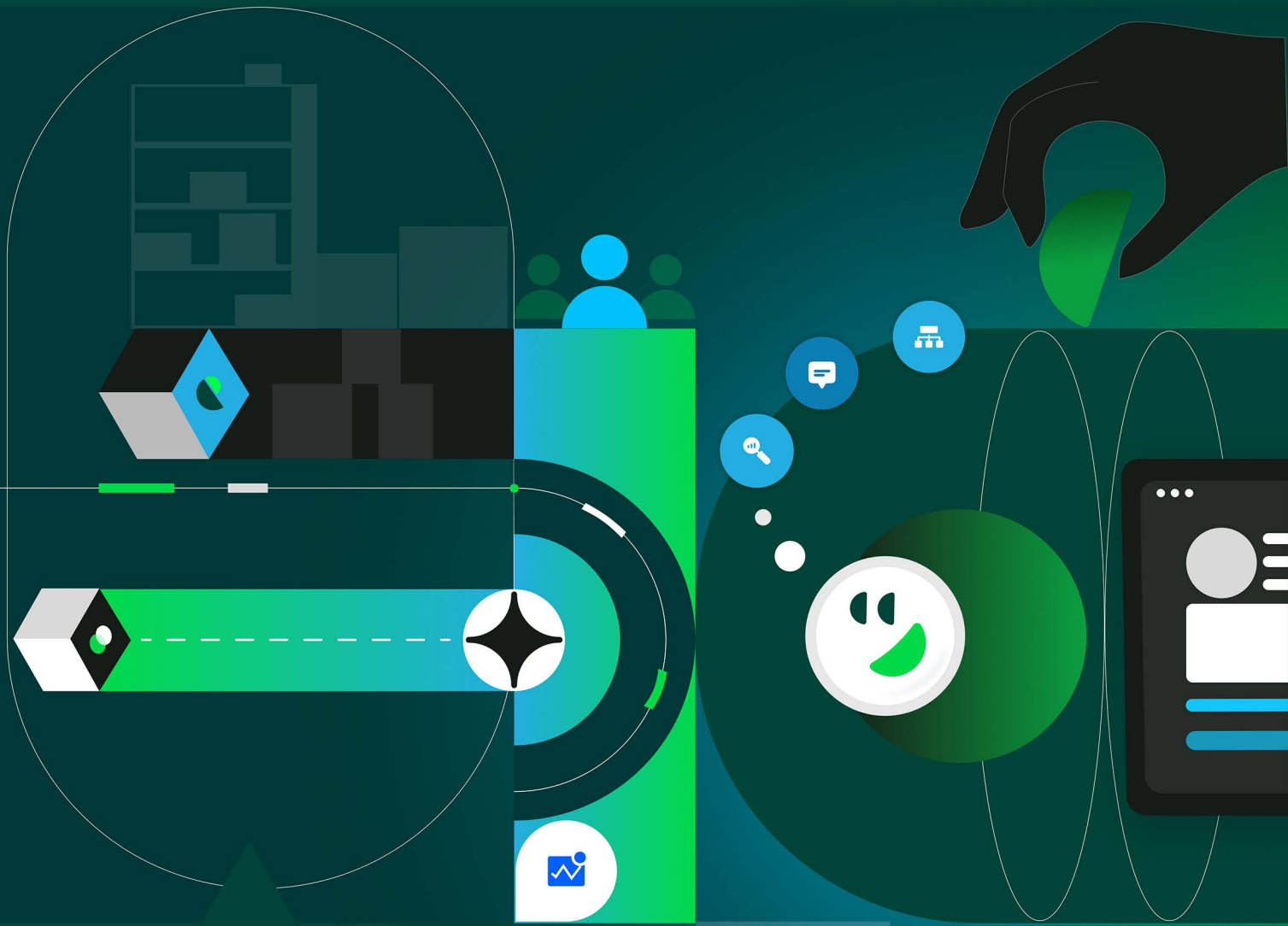




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1. Introduction

Acumatica Cloud ERP's Generic Inquiries (GIs) provide a powerful, flexible foundation for data management — giving businesses a proven framework to query, organize, and report on the information that drives daily operations. As a trusted cloud ERP, Acumatica equips organizations with the structured data layer they need to run their business with confidence.

ConverSight, an agentic decision intelligence platform with Agentic AI foundation, brings collaborative and self-service analytics for actionable insights. ConverSight's Supply Chain Visibility solution extends the value of Acumatica GIs with self-service reporting, drag-and-drop data exploration, and conversational analytics — helping Acumatica users get even more from the investment they have already made.

ConverSight is a Proud Acumatica Technology Partner

Working closely with Acumatica and its VAR network — including Net at Work, DSD, and Practical Software — to extend Acumatica's value with AI Supply Chain Visibility.

This whitepaper highlights how ConverSight complements Acumatica to simplify inventory and supply chain visibility — making it easier than ever to harness Acumatica data, efficiency and agility, and enable smarter decisions across the business.

2. The Acumatica Landscape for Mid-Sized Businesses

Across industries, mid-sized organizations are choosing Acumatica Cloud ERP to centralize their data and standardize their operations. Acumatica has emerged as a leading cloud ERP for these businesses, providing structured workflows and reporting tools that put accurate information at users' fingertips.

As Acumatica customers continue to mature in their use of the platform, many are looking to extend it with AI and self-service analytics — turning the data Acumatica already collects into faster, clearer, and more accessible decisions across the supply chain. ConverSight, as an Acumatica Technology Partner, brings that AI layer directly to Acumatica users.

Acumatica customers extending their platform with ConverSight's Agentic Decision Intelligence move from static reporting to faster decisions, coordinated actions and continuously improving supply chain operations.

— Industry Perspective

- 70% of Acumatica users are exploring ways to extend their platform with AI and self-service tools, particularly around reporting capabilities like Generic Inquiries, which are central to data retrieval and reporting in Acumatica.
- Industries such as manufacturing, retail, and distribution — core Acumatica verticals — are leading adopters of Acumatica-extending technologies, as they manage large data volumes and complex workflows where self-service visibility delivers immediate value.
- According to industry research, 64% of supply chain organizations are prioritizing visibility as a top investment area — making AI-extended Acumatica a natural next step in their digital transformation.

Manufacturing, retail, distribution, and supply chain — all strong Acumatica verticals — involve large data volumes, complex workflows, and frequent product or inventory changes. These are exactly the environments where extending Acumatica with self-service analytics delivers the greatest impact. Technology, healthcare, and wholesale leaders running Acumatica are increasingly pairing it with AI visibility tools to simplify reporting workflows and accelerate decision-making.

3. Where ConverSight's AI, Athena, Extends the Power of Acumatica GIs

Acumatica's Generic Inquiries (GIs) deliver a flexible, dependable framework for extracting, organizing, and analyzing data within Acumatica. They give users a strong foundation for querying critical business metrics and informed decision-making. ConverSight, working as an Acumatica Technology Partner, deepens that foundation in four key ways, delivering even more value from Acumatica GIs:

1. Self-Service Report Building

Acumatica GIs offer deep configurability for technical users. ConverSight extends that power to business users with the Explorer — a drag-and-drop interface for building reports on Acumatica data without Acumatica VAR or IT involvement.

2. Natural-Language Analytics

Acumatica GIs give users a structured query environment. ConverSight puts data access in the hands of every Acumatica user with Athena, your Supply Chain AI Agent — letting teams ask questions in plain language and get answers instantly.

3. Unified Supply Chain Visibility

Acumatica GIs provide a robust foundation of internal Acumatica data. ConverSight broadens visibility across the supply chain — bringing Acumatica data together with adjacent sources into a single view.

4. Personalized Storyboards & Alerts

Acumatica GIs deliver dependable, structured reporting. ConverSight adds customizable storyboards and threshold-based alerts on Acumatica data, tailored to each role on the team.

4. ConverSight Supply Chain Visibility for Acumatica

As an Acumatica Technology Partner, ConverSight integrates directly with Acumatica to extend the capabilities of Generic Inquiries. The Supply Chain Visibility solution transforms structured Acumatica data into clear, accessible insights, giving Acumatica users a daily-refreshed, unified view of supply chain performance. Here is how ConverSight builds on Acumatica's data foundation:

1. Daily Refreshed Reporting on Acumatica Data

Acumatica GIs give users a powerful framework for generating accurate, structured reports. ConverSight complements this by bringing Acumatica data into a unified analytics layer that refreshes daily — so teams start each day with a consistent, organization-wide view of supply chain performance. Together, Acumatica and ConverSight ensure users have both the rigor of GI-based reporting in Acumatica and a single, dependable daily snapshot for cross-functional analysis.

2. Self-Service Report Building with Explorer

Acumatica GIs offer deep configurability for advanced Acumatica users who understand the platform's data model. ConverSight extends that power to business users with the Explorer — a self-service environment where teams build their own reports on Acumatica data through a simple drag-and-drop interface. Users select the columns and fields they need, group and filter on the fly, and produce the views that matter most to their work, while simplifying report creation for business users.

By layering Explorer on top of Acumatica's structured data, ConverSight makes report building accessible to anyone in the organization — from supply chain analysts to operations leaders — while preserving the integrity of the GIs and data model that Acumatica provides.

3. Conversational AI with Athena - Your Supply Chain AI Agent, and Explorer

Acumatica GIs give technical users a powerful query environment. ConverSight extends data accessibility to every Acumatica user with Athena Explorer, its Supply Chain AI Employee. Athena Explorer allows team members to ask questions in natural language and receive instant, accurate answers to questions like, "**What is the status of my inventory?**" or "**Which products are underperforming?**" — drawing directly on the structured data Acumatica already provides.

By combining natural-language Q&A with the drag-and-drop Explorer, Athena Explorer makes Acumatica data interaction effortless. Decision-makers get answers quickly, through a more streamlined analytics experience by Acumatica data, and the structured reports built in Acumatica remain in the system of record.

4. Threshold-Based Alerts and Notifications

Acumatica GIs deliver dependable, structured views of business data. ConverSight adds those views with customizable alerts that notify users when significant changes occur in the daily Acumatica data refresh. Users can set alerts to monitor inventory levels, sales trends, customer satisfaction scores, or cash flow drawn from Acumatica. When a metric crosses a preset threshold — such as an inventory shortage or a drop in sales — ConverSight notifies the right people automatically. These alerts ensure that decision-makers are always aware of critical developments and can respond through their existing Acumatica workflows. This proactive layer on top of Acumatica helps prevent issues from escalating, minimizes risk, and ensures teams can act quickly to address operational challenges.

5. Unified Supply Chain Data Access

Acumatica organizes data into well-defined modules, giving teams structured access to the information they need. ConverSight connects that structure with a unified analytics layer that brings together Acumatica data and complementary supply chain sources — like CRM, e-commerce, and logistics platforms — into a single view of key business metrics, with Acumatica remaining the system of record. By consolidating data points in one place, ConverSight reaches Acumatica into adjacent systems, saving time and ensuring users work with a comprehensive, view of operations. This streamlined access enables more informed decisions without disrupting the Acumatica workflows your team relies on.

6. Customizable Storyboards and Reports on Acumatica Data

Acumatica delivers a strong set of standard reports and storyboards that meet a wide range of business needs. ConverSight adds those capabilities with fully customizable storyboards that can be tailored to the unique needs of each Acumatica user or team. Whether tracking inventory levels, sales performance, or supplier metrics, users can design their storyboards to display the metrics most relevant to their roles — all powered by Acumatica data. Customizable storyboards let users focus on what matters most to their responsibilities, increasing efficiency. Custom reports can also be scheduled and delivered automatically, ensuring stakeholders receive the Acumatica insights they need on time, every time.

7. Simplified User Experience for Acumatica Users

Acumatica GIs offer the depth and flexibility that operational users value. ConverSight brings that depth to business users across the organization with an intuitive interface and user-friendly features. Whether building a report in Explorer, asking a question through Athena Explorer, or customizing a dashboard, ConverSight ensures users at all levels of technical ability can easily interact with Acumatica data. An intuitive interface makes it easier for every employee — whether a data expert or not — to access and analyze their Acumatica data. This accelerates adoption across business teams and ensures everyone in the organization can make data-driven decisions without a steep learning curve.

5. How ConverSight Benefits Acumatica Users

- 🌱 **Extend Reporting with Self-Service Analytics:** ConverSight works alongside existing Acumatica Generic Inquiries, giving business users a drag-and-drop Explorer to build reports and access operational insights — while continuing to leverage Acumatica's trusted reporting foundation.
- 🌱 **Decisions in Flow:** Access a unified, daily-refreshed view of Acumatica supply chain data and act on it immediately — no handoff, no waiting. Powered by the trusted data foundation Acumatica provides.
- 🌱 **Inventory and Supply Chain Visibility:** From tracking stock levels to monitoring supplier performance, ConverSight extends operational visibility across inventory and supply chain workflows with connected analytics powered by Acumatica data.
- 🌱 **Stay Ahead with Smart Alerts:** Threshold-based alerts help teams respond to operational changes across Acumatica data the moment they happen — across inventory, procurement, sales, and supply chain workflows.
- 🌱 **AI for Every Acumatica User:** With Athena, ConverSight's Supply Chain AI Agent, users across the organization ask questions of Acumatica data in plain language and get instant answers — no technical expertise required.
- 🌱 **Backed by the Acumatica Partner Ecosystem:** As an Acumatica Technology Partner, ConverSight works closely with the Acumatica VAR network — including Net at Work, DSD, and Practical Software — to support successful implementations and ongoing customer success across Acumatica environments.

6. Conclusion

The combination of Acumatica Cloud ERP and ConverSight's Supply Chain Visibility solution transforms how businesses access and use their Acumatica data. By extending Acumatica analytics with self-service Explorer and conversational AI through Athena, your Supply Chain AI Agent, ConverSight empowers organizations to unlock greater value from their existing ERP investment — improving collaboration, responsiveness, and decision speed across the business. As an Acumatica Technology Partner, ConverSight remains committed to helping Acumatica customers and the Acumatica VAR community get more from their ERP data — from assistant to autonomous, one platform, at every stage of your supply chain AI journey.

Take the next step today — book your personalized [Demo Now!](#)

Join our customers who have accelerated growth with ConverSight



About ConverSight

ConverSight is the category creator in Unified Decision Intelligence (UDI), combining agentic AI and analytics in one unified platform for supply chain organizations. ConverSight increases supply chain visibility, planning, forecasting, and data-driven actions without the complexity of traditional data science and limitations of traditional inventory management. ConverSight's patented AI employee, Athena, provides real-time insights, predictive analytics, and recommended actions. ConverSight was named a Gartner Cool Vendor, AI Agent of the Year 2025, Supply & Demand Chain Executive (SDCE) Top Software and Technology Solution 2024, and winner of the 2024 AI Breakthrough Award. Follow ConverSight on [LinkedIn](#), [Instagram](#), [Facebook](#), and [Youtube](#), tune into the Data Insights Podcast, or visit www.conversight.ai to learn more.

